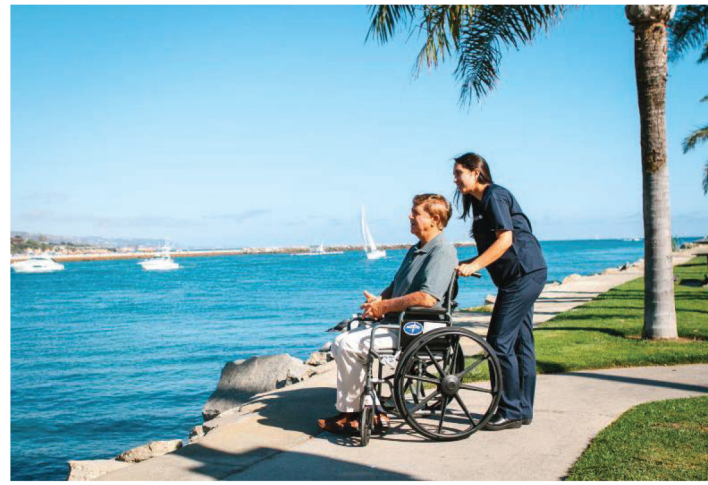


Amada Senior Care of Jacksonville

By Doug Milne, Jr.



"Our motto is 'Live life easier'," said Tom Nicholson who, in partnership with his wife Neeta, are the co-owners of Amada Senior Care of Jacksonville. "What Neeta and I want to do is provide the best possible care to seniors in their home no matter where their home is. If the individual is still in their own home, Amada Senior Care goes there. If they are in a senior living community, we will go there, as well."

Amada Senior Care offers professional to aid seniors by providing the attention and assistance they might not otherwise be able to get on a regular basis.

"Our caregivers assist with everything from bathing and dressing to cooking, eating, laundry, medication reminders, driving to medical appointments and running errands," Tom said. "Even if they just need a little help getting around, we're there for that as well. Our overriding goal is to enhance their activities of daily living."

Furthermore, all the Amada caregivers are licensed, trained and insured and able to assist with transition care after hospitalizations stays and with special care needs related to Alzheimer's and dementia.

The Nicholson's started Amada Senior Care because of events in their own lives. "We got involved because Neeta and I both had situations in our own families where we had difficulty finding care for our parents and grandparents," he said. "As something we were passionate about, we wanted to find a way to get seniors care in a simple, easy fashion that allows them to continue living the life they want to live and continue doing the things they want to do."



In addition to providing hands on assistance and superior care for seniors in their homes, Amada Senior Care prides itself on being advocates for seniors to uncover and maximize funding sources they may not have been aware of.

"One of the things we place a lot of emphasis on is to help seniors in all situations find funding sources," Tom said. "That may involve helping them understand what's actually in their Long-Term Care insurance policy. It's important for people to know that we not only work directly with the seniors on this, but also with their adult children to help them fully understand what's in the policy so that the senior can maximize the benefits in that policy."

Additionally, Amada Senior Care focuses on helping our Veterans with finding funding. "We also have great partnerships to be able to even better help senior Veterans unlock the Veteran Aid and Attendances benefits they qualify for," Tom added.

To learn more about Amada Senior Care of Jacksonville and see how they can be off assistance to you and your family, call (904) 512-7747 or email Tom Nicholson directly at tom.n@amadaseniorcare.com. You can also find much more information online at amadaseniorcare.com.

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